

Netcall and Low-code software provider MatsSoft join forces to help organisations drive digital transformation.

Hemel Hempstead, UK, 7 August 2017

Netcall plc and MatsSoft Ltd, provider of the leading cloud Low-code platform, MATS[®], have today announced that the companies have joined forces, with Netcall plc acquiring MatsSoft.

The enlarged company of more than 225 staff and 700 customers creates a new force in helping customers digitally transform their businesses and improve customer engagement.

The MATS Low-code software development platform enables rapid delivery of enterprise-grade business applications with a minimum of hard coding and upfront investments. This addresses the growing gap between organisations' demand for business applications and the resources available to deliver these solutions.

Thereby the platform helps companies innovate faster and increase speed to market. Increasingly organisations use Low-code platforms to drive digital transformation, competitive differentiation as well as improve customer engagement.

MatsSoft is named one of "The 14 Providers That Matter Most" in the Low-code Wave published by Forrester Research. According to Forrester, companies report that their Low-code platforms helped them accelerate development by five to 10 times.

Since launching in 2008, MatsSoft has won a significant amount of backing from high profile analysts, customers and partners. Its customers include Vodafone, Nationwide Building Society, ITV and Adur & Worthing Councils.

Henrik Bang, Netcall's CEO, commented, "We are today taking a big step forward in delivering on our strategy of helping organisations improve customer engagement and are thrilled to have MatsSoft as a part of Netcall. We see a great opportunity in offering MATS capabilities to our customers across the public and private sectors, as well as expanding into new markets and growing MatsSoft's international customer base.

The acquisition will enhance our ability to deliver a unique and powerful set of capabilities and applications that will help our customers accelerate the transformation of their customer engagement. Furthermore, this acquisition increases our cloud presence and will give Netcall access to the fast growing Low-code market which, according to Forrester, is rapidly being adopted by organisations across the private and public markets".

Martin Scovell, MatsSoft's CEO, added, "As recognised Low-code pioneers, MatsSoft has focused on developing a platform which helps people throughout an organization make improvements and innovate faster. We have always recognized the strategic importance of customer engagement within transformation initiatives and the exciting combination of MatsSoft and Netcall will strengthen our combined proposition".

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Notes for editors

About Netcall

Netcall is a UK company quoted on the AIM market of the London Stock Exchange.

Netcall's software product suite provides compelling business process solutions for end-to-end customer engagement. This includes incorporating intelligent contact handling, workforce management, business process management, customer relationship management and enterprise content management.

Our target markets comprise organisations of all sizes, including many blue-chip companies with global contact centre operations. The Netcall software platform helps organisations meet the growing demands of their customers and prospects. At the same time, it can improve internal efficiencies. This increases profitability and customer satisfaction.

Netcall's customer base contains over 700 private and public sector organisations. These include over 70% of NHS Acute Health Trusts and major telecoms operators like BT. It includes leading private sector firms including Interflora, Lloyds Banking Group, Cineworld, Interserve, Prudential, British Sugar and Thames Water.

For further information, please consult the Netcall website: www.netcall.com.

To learn more about Netcall (LSE: NET) please visit www.netcall.com.